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## WORK EXPERIENCE

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1/2007 – 2009      **Pennsylvania Convention Center**      Philadelphia, PA  
Web Designer / Developer

- Responsible for maintenance and updates to [www.paconvention.com](http://www.paconvention.com) - ASP, IIS, MSSQL
- Design flash banners for site
- Update print materials for PCC – InDesign / PDF creation
- Design flash content for television monitors
- Design / Develop PCC eCommerce site [www.unconventionalgifts.com](http://www.unconventionalgifts.com) - PHP, APACHE, MYSQL

2/2005 – 1/2007      **Review Publishing**      Philadelphia, PA  
Web Designer

- Conversion of print product to web for all Review Publishing sites
  - [www.philadelphiaweekly.com](http://www.philadelphiaweekly.com)
  - [www.acweekly.com](http://www.acweekly.com)
  - [www.southphillyreview.com](http://www.southphillyreview.com)
- Knowledge of information architecture and designing with web standards
- Design and implementation of PW eNewsletter / Flash Covers
- XML formats, Markups, Standards, XSL Basics, Style Sheets, XSLT

4/2002 - 2/2005      **Philadelphia Weekly**      Philadelphia, PA  
Graphic Designer

- Design ads for weekly print publication using InDesign, Photoshop & Illustrator. Ads designed to specific dimensions, typeface illustration/artwork implemented according to Art Directors/Client instruction. Work flow dedicated to a weekly deadline.

10/2000 - 9/2001      **The Lenfest Group**      West Chester, PA  
Graphic Designer

- Design photo classified advertisements. Creation of advertisements derived from storyboards produced by ad-executives vision and client needs. Frames are designed using Photoshop, Illustrator, and Scala enabling dynamic innovative imaging combined with professional voice-over talent.

## EDUCATION

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6/2005      Art Institute of Philadelphia      Philadelphia, PA

- Web Design & Interactive Media – AS
- Foundation in all areas of Web Design & Interactive Media. Concentration in Design, Digital Image Manipulation, Multimedia System Design, Scriptwriting, Sound, Video, and Animation.

8/2000      Richard Stockton College      Pomona, NJ

- Visual Arts – BA
- Concentration in Illustration, Painting, Photography, Printmaking, Visual Communications [Graphic Design and Computer Graphics], Art History and Arts Management.

## SKILLS & TECHNOLOGIES

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CMS   XHTML   CSS   ASP   PHP   XML   XSLT   MySQL   Dreamweaver   Fireworks  
Flash   Final Cut Studio   Illustrator   InDesign   Photoshop   ProTools